

# THE POWER OF MEDICINES

Saving Lives and Building for the Future

Medicines are transforming the trajectory of many debilitating diseases and conditions helping patients live longer, healthier lives.



HIV/AIDS

↓ Nearly **85%**

The drop in HIV/AIDS death rate since its peak in 1995

HIV/AIDS is now considered by many to be a manageable, chronic disease.

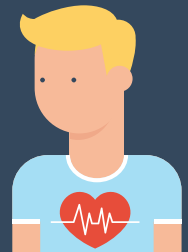


CANCER

↓ **22%**

The drop in cancer death rates since their peak in 1991

Today, 2 out of 3 patients diagnosed with cancer are living at least 5 years after their diagnosis.



CARDIOVASCULAR DISEASE

↓ **31%**

The drop in cardiovascular death rates in the last decade

This progress helps reduce the enormous economic and societal burden of heart disease.

Medicines are changing the lives of rheumatoid arthritis patients.



**THEN**

Treatments used to be limited to treating just the **symptoms of the disease**.

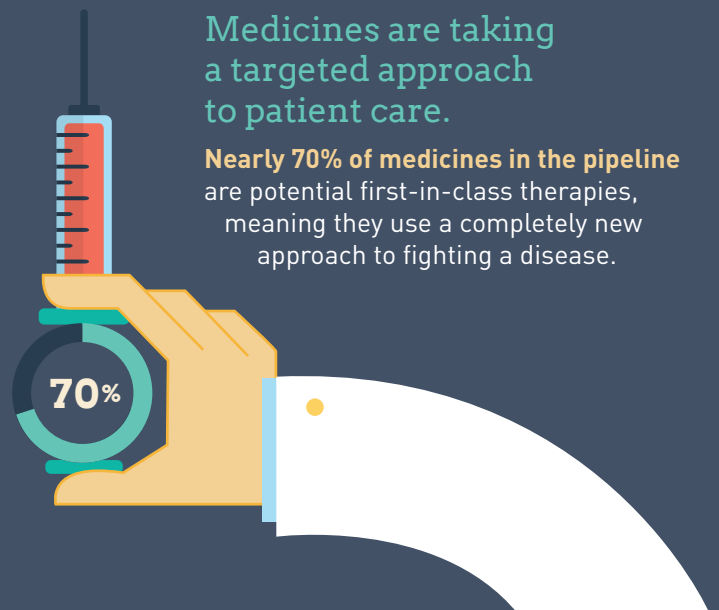


**NOW**

Disease-modifying medicines can target the **underlying sources of inflammation** in rheumatoid arthritis, halting progression of the disease.

Medicines are taking a targeted approach to patient care.

Nearly **70%** of medicines in the pipeline are potential first-in-class therapies, meaning they use a completely new approach to fighting a disease.



Learn more about the cost and value of medicines at [www.pfma.org/cost](http://www.pfma.org/cost)