Liz Scott
Liz Scott is the co-executive director of the Alex’s Lemonade Stand Foundation, but she is most proud of her title of “Mom” to her three sons, Patrick, Eddie, and Joey, and her daughter, Alex, Lemonade Stand’s founder. When Alex decided to hold a lemonade stand to help other children like her with cancer, Scott and her husband, Jay, were happy to serve as her helpers. Along with helping Alex host her yearly lemonade stands, Scott and her family soon found themselves answering emails and phone calls, planning fundraising events, and helping to organize the early grassroots efforts of Alex’s Lemonade Stand. Today, Scott is honored to work alongside her husband, the staff and board of directors, as well as the dedicated sponsors and supporters as they continue to fight childhood cancer, one cup at a time. Scott is frequently sought after to speak to a variety of groups including businesses, schools and community groups, in addition to participating on panels at national conferences. She tailors her presentation to the audience whether they are individuals at the United Nations; students at the University of Pennsylvania Medical School or elementary school children and their parents. Her speaking topics include the story of Alex as the impetus for Alex’s Lemonade Stand Foundation; how to make a difference and meaningful impact; the power of one; caregiving for a child with cancer and other topics related to Alex and her inspiration.

Jay Scott
Jay Scott is the co-executive director of Alex’s Lemonade Stand Foundation. When his daughter Alexandra “Alex” Scott decided to hold a lemonade stand to help doctors find new treatments and ultimately a cure for all childhood cancers, including her own, Scott and his wife, Liz, supported her mission every step of the way. After cancer took Alex’s life they continued her legacy of hope. What started as the vision of one little girl has been embraced by a team of 100,000 volunteers. Scott speaks frequently to groups including businesses, schools and community groups, in addition to participating on panels at national conferences. His speaking topics include the story of Alex as the impetus for Alex’s Lemonade Stand Foundation; how to make a difference and meaningful impact; the power of one; caregiving for a child with cancer and other topics related to Alex and her inspiration. Scott also often speaks about how to create a following on social media and utilizing this platform for successful outreach. He has experience addressing a variety of audiences and tailors his presentation to resonate with individuals of all walks of life ranging from the United Nations and University of Pennsylvania Medical School students to elementary school children and their parents.